

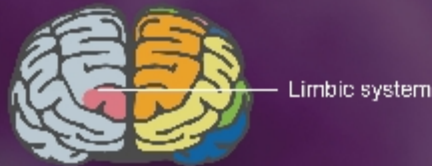


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How Does Scent Branding Work?

The limbic system is the "emotional" part of our brain that is responsible for mood, emotions and memories.



Scent Branding

Reinforcing Brand Identity Through the **Power of Scent**

The process of finding and creating a scent identity is very detailed and personalized as no two brands or businesses are the same. All aspects of the business are taken into consideration. Their history, customers, goals and the desired emotional response are all interpreted and translated into a scent that represents their brand and will help further their goals and aspirations.

What Is Scent Marketing?

For many years, A lot of businesses have been utilizing the science of smell and Scent Marketing to their advantage, allowing them to gain brand loyalty and higher profits. Companies like Nike, Apple and Starbucks benefit from this by dispersing specific, strategically formulated scents throughout their stores, and even in their products.

These scents are used to trigger an emotion in potential customers, subtly encouraging them to not only attach a scent to their brand (brand image), but also to spend more time in their stores or places of business (customer experience), all the while creating positive memories with those scents that will keep them going back to the product or service (which called brand loyalty).

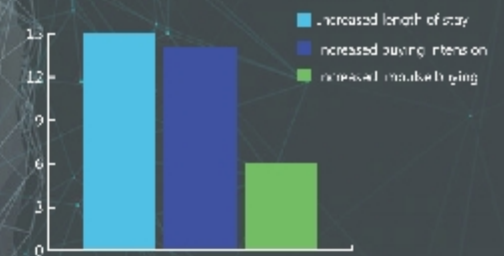
Humans can remember:

35% of what we
smell



(Study carried out at Rockefeller University, 2010)

A study done by Nike discovered that they could increase the intent to purchase by 84% through the introduction of scent into their stores.



Numerous scientific studies such as done by the University of Paderborn on the power of scents came to surprising results: The sales during the test phase increased impulse buying by 6%. The buying intention increased due to pleasant scent by 14.8%. The length of time a customer stays in the salesroom increased by 15.9%.

(Source: Research Group consumption and behavior of UK Paderborn, Prof. Dr. Anja Stehr.)

Scent Aroma company is a professional fragrance equipment manufacturer for fragrance system. We have design Dept, production Dept, research and development Dept and sales Dept etc. We dedicate to become professional leading brand of global fragrance equipment since the founding of our company. Our aim is to provide quality products and professional service for our customers and our distributors all over the world. We always keep a well-built management system and seek truth from facts, which make us win an excellent reputation in the industry.

The patented technology of us—cold air expansion technology make sure the successful implementation of more space fragrance diffusion. Using fragrance system is the best option to improve the environment and create a comfortable atmosphere for hotel lobby, conference room, function rooms, SPA Center, fitness club and automobile 4S shop.

Our flagship series Atmospirit Diffuser include desktop aroma diffuser, column type aroma diffuser and large area HVAC scent machine, which give clients a sense of high-tech and modern appearance with the innovative and environmentally-friendly design. In addition, we also develop various pure essential oils. These essential oils can act as antibacterial to improve air condition and purify air. Also, it can play a role in aromatherapy. If you are interested in our products, welcome to contact us.

Every Brands should have its own Scent branding, And we will help setting it up, that's what we do. And that's why we called "Scent Expert".

Our Mission- Let all customers experience nice scent without harm and increase customer loyalty with setting up the scent branding.

Our Goal- All customers can feel nature even in the building.



SMALL AREA

BS30, BS80, BS100



SB30

Small area Battery scent Diffuser



Specification

Product Size: 80x75x129mm
Package Size: 85x80x135mm
Power: 1.5w
Noise level: <10dBa
Weight: 250gr
Net weight: 200gr
Suitable Coverage: 90CBM
30m², 90sqft
Oil consumption: 0.4ml / h + -5%
Color: Black
Voltage: 1,50V, 3 pcs. AA batteries

Installation: Place on a table
Bottle capacity: Glass bottle 30ml

Fragrance intensity levels: (light intensity *),
(moderate volume **), (loud ***)

www.scentaroma.gr



Details



Battery which can last for maximum 1 - 2 months.



Fragrance Concentration setting



PCB control, 4 timer period in 24-hours system, Auto on/off.



Long-life compressed air pump



Minimalistic Design with PP housing



30 ml Oil Bottle

SB 80

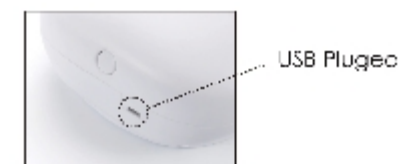
Small area battery Scent Diffuser



Specification

Product Size: 169*86*230mm
Package Size: 335*205*145mm
Power: 1.5W
Noise Level: <50dBa
Weight: 1.5kg
Net Weight: 1.1kg
Suitable Coverage: 240CBM ;
80sqm ;800sqft
Oil Consumption: 0.8ml/h±5%
Color: White/black
Voltage: 5V Electricity or 3 pcs of
D size battery

Installation : Wall-Mounted installed.
Bottle Capacity : 100 ML PET Bottle



Details



Battery which can last for maximum 3 months.



PC3 control, 4 timer period in 24-hours system, Auto on/off.



Minimalistic Design with PP housing



Fragrance Concentration setting



Long-life compressed air pump



100 ml Oil Bottle

SB 100

Small area **Electrical** Scent Diffuser



Specification

Product Size: 169*87*230mm
Package Size: 335*205*145mm
Power: 6W
Noise Level: <50dBa
Weight: 1.5kg
Net Weight: 1.1kg
Suitable Coverage: 300CBM ;
100sqm ;1000sqft
Oil Consumption: 1ml/h \pm 5%
Color: White/black
Voltage: DC 12v
Built-in Fan: Yes

Installation : Wall-Mounted installed.
Bottle Capacity : 200 ML PET Bottle

Details



PCB control, 4 timer period
in 24-hours system. Auto work on



Minimalistic Design
with PP housing



Fragrance Concentration setting
work & off period from 10sec-300secs



10000 hours long-life
compressed air pump



200 ml Oil Bottle





FREE- STANDING

BS 500, SB 2000

BS 500

Hvac connect Scent Diffuser

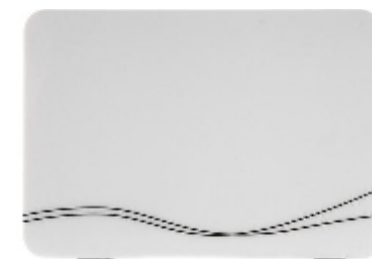


Specification

Product Size: 67X40X72cm
Package Size: 87X60X92cm
Power: 20w
Noise level: <50dBa
Weight: 5.0gr
Net weight: 4.800gr
Suitable Coverage: 2000CBM
600sqm, 6000sqft
Oil consumption: 5ml / h + -5%
Color: White
Voltage: Dc 12V
Built - in fan

Installation: Hvac connecting
(ventilation system, heating,
air conditioning)

www.scentaroma.gr



PCB control , Timer Program,
Days in week



10000 hours long-life
compressed air pump



Plastic Housing with acylic customizable
front board.



1000ml Oil Bottle



Fragrance Concentration setting
work& off period from 10sec-300secs

SB 2000

Hvac connect Scent Diffuser



Specification

www.scentaroma.gr

Product Size: 250X110X320mm
Package Size: 330X190X470mm
Power: 20 W
Noise Level: <50dba
Weight: 6.0kg
Net Weight: 5.0kg
Suitable Coverage: 2000CBM ;
600 sqm ; 6000 sqft
Oil Consumption: 5ml/h±5%
Color: Black
Voltage: DC12V
Built-in Fan: Yes



Installation : Hvac connect
Bottle Capacity : Aluminium 500ML

Details



PCB control, 4 timer period in 24-hours system. Auto work on



10000 hours long-life compressed air pump



Metal Housing with nice looking.



500ml Oil Bottle



Scent concentration adjusting ,
Density controlling

HVAC CONNECTING

SB 5000, SP 5000



SB 5000

Hvac connect Scent Diffuser



Specification

Product Size: W280*D130*H360mm
Package Size: W340*D200*H470mm
Power: 31W
Noise Level: <50dba
Weight: 8.1kg
Net Weight: 7.3kg
Suitable Coverage: 5000CBM ;
1600 sqm ; 16000 sqft
Oil Consumption: 6ml/h±5%
Color: Black
Voltage: AC 220V
Built-in Fan: Yes

Installation : Hvac connect
Bottle Capacity : Aluminium 1000ML

www.scentaroma.gr



Details



PCB control, 4 timer period in 24-hours system.Auto work on



Metal Housing with nice looking.



Scent concentration adjusting .
Density controlling



10000 hours long-life compressed air pump



1000ml Oil Bottle

SP 5000

Portable Commercial Scent Diffuser



Specification

Product Size: 242*200*161mm
Package Size: 285*255*243mm
Power: 17W*2
Noise Level: <50dba
Weight: 6.2kg
Net Weight: 4.6kg
Suitable Coverage: 10000CBM ;
3200 sqm ; 32000 sqft
Oil Consumption: Each head 4ml/h \pm 15%
Color: Black
Voltage: DC 12V

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Installation : Hvac connect
Bottle Capacity : 2*1000ML Aluminum Bottle or 2*5L Aluminum Bottle

Details



PCB control, 4 timer period in
24-hours system, Auto work on



Metal housing with nice look-
ing, Touchable screen setting



Scent concentration adjust-
ing, density controlling



10000 hours long-life com-
pressed air pump



2*1000ml Oil Bottle

What is Fragrance oil?

An Fragrance oil is a concentrated hydrophobic liquid containing volatile aroma compounds from plants.

Scent Aroma fragrance

Our Fragrance oil are using one of the Top oil company that can produce pure and nice Fragrance oil which can give customers the best experience of aromatherapy.

Our choise of fragrance:

Black Flowers
Strudel Spice
Ocean Breeze
Narcisos
Marvelous Magic Musk
Ignite
Old Wood
Tobacco Vanilla
Butter Cake
Chocolate Fantasy
Tobacco Coffee
Vanilla & Musk
Tobacco Cherry
Pina Colada

.....





Aroma oil: Melon

It's a Sweet perfume for all rooms,
The combination of oils it gives
the feeling of a pleasant one
glycoprotein flavor.
It contains Melon scent, and notes
summer flowers.
The feeling he gives us is
cool melon, summer scent.



Aroma oil: Grapefruit

It is a combination of oils
which gives the feeling
a pleasant fruity
aroma in your space.
It contains perfume
plumbery,
Orange Blossom
and grapefruit.
The sense of aroma
it gives us natural
sweet notes of fruit.
Ideal for all seasons.



Aroma oil: Cherry

It's a sweet Sweet aroma
for all areas,
the combination of oils
it gives a sense of pleasure
glycoprotein flavor.
Contains Cherry fragrance,
and notes of summer flowers.
The feeling he gives us is
sweet cherry,
perfume for all seasons.
Ideal for festive occasions.



Aroma oil: Mango

The fragrance contains
sweet notes and
mango notes, and
Coconut dew
The sense of aroma
it gives us it
juicy exotic fruits.
Ideal for all seasons.



Aroma oil: Grape

The fragrance contains
sweet notes and fruit notes
referring to grapes.
The feel of us
gives it sweet notes
fruity flavor.
Ideal for all seasons.



Aroma oil: White Flowers

It's a combination
oil that gives it
feeling a pleasant one
floral fragrance
within your space.
It contains aroma of benzene,
bergamot, sandalwood,
Egyptian jasmine,
rose of bulgaria,
Magic Rose,
ylang ylang, jasmine,
Mimosa, Neroli Tunisia
and cuddly.



Aroma oil: Peach

It is a combination of oils
which gives the feeling of one
pleasant aroma of fructose
within your space.
It contains peach flavor and fruity notes
It combines and can
to blend with Eucalyptus &
Mentha, Mango, Melon
this way you succeed
the uniqueness in your space.



Aroma oil: Lemon & Tea

It's a combination
of the oil it gives
the feeling of one
pleasant citrus aroma
within your space.
It contains aroma of tea and lemon.
The sense of aroma that gives us
are natural acidic notes of lemon
along with green tea.
Ideal for all seasons



Aroma oil: Menta - Eucalyptus & Narcissus

It's a Green Comp
perfume for all rooms.
The fragrance contains
Eucalyptus, Menth and herb
notes along with flower flowers.



Aroma oil: Μέντα & Έυκάλυπτος

It's a sweet flavor
for all areas,
o combination of oils
gives the feeling of one
pleasant woody
spicy flavor.
It contains Eucalyptus fragrance,
Mint and herb notes.
Top notes are eucalyptus,
medium wood notes,
the base note is mint.
Our feeling of being
gives us is dew,
naturalness, sense of cleanliness.



Aroma oil: Calm

A pleasant fragrance which will make us feel home and familiar. The strongest point in the perfume is that combination oil gives the feeling a pleasant relaxing aroma in your space. Contains Amber Top notes, Musk, Vegetable Musk, Myrrh, middle notes are Gerani and Ylang Ylang, base notes are oak moss, patchouli and vetiver.



Aroma oil: Baby Powder

The fragrance contains notes of blossom, calf and powdery notes.



Aroma oil: Bubble Gum

The fragrance contains sweet notes and notes of fruit by referring in a bubble bubble.



Aroma oil: Mediterranean

It is a combination of oils which gives the feeling a pleasant cool aroma in your space. Top notes are sea water, grapefruit and asteroid anise, middle notes are rose, lily of the valley and notes of blossoms, the base note is calf.



Aroma oil: Holls Cold (Smell of branded candy)

This is an identifier brand name perfume product brand. For advertising companies or shops that they are interested in a beautiful and unique quality in their place their shops.



Aroma oil: Shoft (Nivea type)

It is a fragrance with notes Wood and Flower Trees. The fragrance contains black pepper, juniper, fir resin, May rose, incense, Vanilla Berbon and Moscow. Subconsciously brings a sense of renewal, fresh, clean, characteristic smell type Nivea



Aroma oil: Pear Caramel

It is a combination of oils which gives the feeling a pleasant fragrance east into your space. Top notes are notes flowers, coconut and candy, middle notes are sugar, milk and Almond, the base note is vanilla. Our sense of giving is freshly baked waffle or butter caramel.



Aroma oil: Lavender

It is a combination of oils which gives the feeling a delightful oriental aroma in your space. It contains perfume lavender and amber.



Aroma oil: Strudel Spice

The fragrance contains sweet notes cinnamon and smell dough along with cardamom a little pear leaving a feeling caramelized vanilla, referring to fresh delightfully Strudel or Melomakarona. It's an amazing scent which does not exist like that! It fits in all catering stores (Artisan, Cafes, Taverns) The number one choice for Christmas or even for the whole year.



Aroma oil: Ocean Breeze (Cool Water type)

The fragrance contains notes from orange, bergamot, lime and lemon, mint, arthropod, middle notes are jasmine, lily, amber, base notes are calf, pink roses leaving a sense of fresh woody note at the end



Aroma oil: Spritz Peach (Smell of a branded drink with peach)

It is a combination of oils which gives the feeling a pleasant fruity aroma in your space. Our sense of ours gives is a well-known drink with Spritz Sponge This is an identifier brand name perfume product brand.



Aroma oil: Butter Cake

The fragrance contains sweet notes and notes of vanilla, mocca butter, referring to freshly baked delicious biscuit.



Aroma oil: Chocolate Fantasy

The fragrance contains sweet notes and notes of chocolate referring to fresh bitter chocolate.



Aroma oil: Milk Chocolate (Lacta type)

The fragrance contains sweet notes and notes of chocolate referring to fresh delicious chocolate.



Aroma oil: Coffee

The fragrance contains sweet notes and espresso coffee notes referring to fresh roast coffee.



Aroma oil: Tobacco Coffee

This is an identifier brand name perfume product brand. The specific scent is manufactured only on request for advertising companies or their shops interested in having a beautiful one and unique quality in their place their shops.



Aroma oil: Vanilla & Musk

It contains vanilla scent and white musk (woody). Top notes are lily, calf, galban, basil and ylang ylang, middle notes are lily, calf, jasmine and rose, base notes are iris, amber, patchouli, calf, vanilla, peach, jasmine, moss oak, vetiver and rose.



Aroma oil: Children's Cream with Vanilla Biscuits

The fragrance contains notes of baby cream with Vanilla biscuits Ideal for shops SuperMarket, promotional companies.



Aroma oil: Tobacco Cherry

It's an Oriental Spicy fragrance. Top notes are snuff and spice notes, middle notes are cherry, snuff flowers, vanilla, her notes base are dried fruits and wood notes.

This is an identifier brand name brand perfume, for advertising companies or their shops interested in having a beautiful one and unique quality in their field their shops.



Aroma oil: Chocolate Mousse & Chestnut

The fragrance contains notes from Chocolate Mousse & Chestnut Ideal for shops catering, patisserie



Aroma oil: Type Nutella - Hazelnut

The fragrance contains sweet notes and notes of chocolate referring to fresh hazelnut praline



Aroma oil: Pina Colada

The fragrance contains sweet notes Coconut, Pineapples, Rumi, Vanilla East and Pina Kolanda



Aroma oil: Relax

It's an Oriental Flower Perfume for women and men.

Top notes are May rose, incense and sugar, middle notes are immortal, sandalwood and exotic floral notes, the notes of the base are wood notes, patchouli, vetiver, gray amvra and Vanilla.



Aroma oil: Black Flowers (Type Tom Ford Black Orchid)

Refreshing, sweet and at the same time masculine. Wakes up senses, motivates and excites, makes the mood, shapes the perfect conditions for an excellent shopping experience. Top notes are Jasmine, Gardenia, Ylang Ylang, Black Pepper, Bergamot, Amalfi lemon, mandarin orange and pine wood, middle notes are Spices, Fruit notes, Lotus, orchid, gardenia, jasmine and lavender, the base notes are Vetiver, sandalwood, patchouli, amber, incense, Vanilla, Mexican and white calf.



Aroma oil: Leather

Top notes are orange Brazilian and lime, medium notes is Paraguay Paraguay and rose, the notes of the base are leather, Guayaquil wood and Kedros.

This is an identifier brand name perfume product brand, for advertising companies or their shops interested in having a beautiful one and unique quality in their place their shops.



Aroma oil: Disclosure (Dsquared2 type)

It's a Woody Flower aroma of Moscow for all areas, giving luxury to male and female audiences. The top note are citrus fruits, the middle note is wood notes, the base note is Musk.



Aroma oil: Blue

It is a combination of oils which gives the feeling a pleasant cool aroma in your space.

Top notes are seawater, Fogger of the East, middle notes are zoubouli, lily of the valley and lime notes, the base note is calf and wood notes.



Aroma oil: Tobacco Vanilla (Smell of Tobacco with Vanilla)

It's an Oriental Spicy scent.

Top notes are sheet snuff and notes spices, medium notes is tonka seed, snuff flowers, Vanilla and Cocoa, her notes base is Dried Fruits and wood notes.

This is an identifier brand name perfume product brand, for advertising companies or their shops interested in having a beautiful one and unique quality in their place their shops.



Aroma oil: 24 Gold (Type One Million)

It's a woody one spicy scent.

Top notes is grapefruit, mint and red mandarin, middle notes is rose, cinnamon and spice notes, the notes of the base are leather, wood notes, amber and Indian patchouli.



Aroma oil: Old Wood (Ford Tom Oud Wood Press)

It is a Woody scent, the top notes are lemon, Mandarin Orange, Elati, Musk and Amber, the medium notes are violet leaf, Violet and Water notes, the base notes are Vetiver and Cedar.



Aroma oil: Type Ermes

Fits in styles, with simple décor and soft colors. It is addressed to both female and male audiences giving the sense of delicacy. Among the most sophisticated ingredients

the base is amber expensive ingredient that gives it sense of authenticity. Top notes are orange, citrus and water notes, the middle note is geranium, the base notes are wood, patchouli and cedar



Aroma oil: Ignite (Bosse type)

It is a woody, spicy fragrance.

Top notes are plum, oak moss, apple, lemon, bergamot and geranium, middle notes are mahogany, carnation and cinnamon, the base notes is sandalwood, olive tree, vanilla, vetiver and cedar.



Aroma oil:
Marvelous Magic Musk
(Musk Type)

Fits in styles, with simple décor and soft colors. It is aimed at a female but also male audience giving the sense of delicacy. Among the most sophisticated ingredients the base is amber. Top notes are lily, Musk, Galban, Basil and Ylang Ylang, the middle notes are lily, musk, jasmine and rose, base notes are iris, Amber, patchouli, musk, Vanilla, peach, jasmine, moss oak, vetiver and rose.



Aroma oil: Chloe
(Type Chole)

Fits in styles, which have simple décor and soft colors. It is aimed at a female but also male audiences. Top notes are peony, freesias and lychees, middle notes it is a rose, a lily of the valley and magnolia, the notes of the base is amber and cedar of Virginia.



Aroma oil: Violet

It's a combination oil that gives it feeling a pleasant one floral fragrance within your space. Top notes are violet flowers and flower flowers, middle notes are petals rose and freesia, the base notes are an iris rhizome, calf and sandalwood.



Aroma oil: Sil
(Armani Si type)

Fits in styles, with simple décor and soft colors. It is addressed in both female and male public giving his feel delicate. It's a Fruten Sweet aroma. The top note it is cassia, medium notes they are freesia and Magiatiko rose, her notes base is vanilla, patchouli, Ambroxan and wood notes.



Aroma oil: Hypnotic
(Hypnotic Type)

It is an east fragrance. Top notes are apricot, plum and coconut, middle notes are burgundy, jasmine, lily of the valley, rose, rosewood brazilian and cumin, base notes e are sandalwood, almond, vanilla and calf.



Aroma oil: Bella
(La Vie Est Belle type)

It's a gourmet fryer floral fragrance. Top notes are blackcurrant and pear, middle notes are iris, jasmine and orange blossoms, the base notes are patchouli, tuna seed, vanilla and praline.



Aroma oil: Narcissus
(Type Narcissus Rodriguez)

Fits in styles, with simple décor and soft colors. It is aimed at a female but also male audiences. Top notes are Osmanthos, African orange blossom and Bergamot, middle notes is Mosque and Amber, the base notes are Vetiver, Vanilla and patchouli.



Aroma oil: Elixir

The fragrance has top notes Mandarin Orange and pink pepper, middle notes is a gob and sunflower, base notes are patchouli, Amber and vanilla.

Cooperative Brand



Certifications



A New Day is Dawning on Essential Oils

Room Diffusers For Aromatherapy

Aromatherapy Humidifier With Ultrasonic Technology

Code: 1301 / 5G

Characteristics:

- Capacity 350ml
- Timer 60' / 120' / 180' or continuous operation
- Automatic shutdown when the tank is empty
- Steam control rapid diffusion or gentle spraying
- Autonomy 6 - 8 hours in fast diffusion & 8-10 hours in gentle spraying
- Night light 6 colors: blue, red, green, white, yellow, purple 2 shades
- Manual color programming
- Destination spaces: 25m² to 45m² or 130m³ (2.50m ceiling height)

Choose the diffuser that would fit your space, offering a truly relaxed atmosphere to eliminate stress and stress through Aromatherapy and our Essential Oils



A New Day is Dawning on Essential Oils

Aromatherapy Humidifier With Ultrasonic Technology
Code: 1301 / 5A

Color: Light Brown or Dark

Characteristics:

- Capacity 400ml
- Timer 60' / 120' / 180' or continuous operation
- Automatic shutdown when the tank is empty
- Steam control rapid diffusion or gentle spraying
- Autonomy 6 - 8 hours in fast diffusion & 8-10 hours in gentle spraying
- Night light 6 colors: blue, red, green, white, yellow, purple 2 shades
- Manual color programming
- Destination spaces: 25m² to 45m² or 130m³ (2.50m ceiling height)

Choose the diffuser that would fit your space, offering a truly relaxed atmosphere to eliminate stress and stress through Aromatherapy and our Essential Oils



A New Day is Dawning on Essential Oils

Aromatherapy Humidifier With Ultrasonic Technology
Code: 1301/5B

Color: Light Brown or Dark

Characteristics:

- Capacity 400ml
- Timer 60' / 120' / 180' or continuous operation
- Automatic shutdown when the tank is empty
- Steam control rapid diffusion or gentle spraying
- Autonomy 6 - 8 hours in fast diffusion & 8-10 hours in gentle spraying
- Night light 6 colors: blue, red, green, white, yellow, purple 2 shades
- Manual color programming
- Destination spaces: 25m² to 45m² or 130m³ (2.50m ceiling height)

Choose the diffuser that would fit your space, offering a truly relaxed atmosphere to eliminate stress and stress through Aromatherapy and our Essential Oils





Calm
Spring Roce
Baby Powder
Cashmere
Mango
Cherry & Almond
Ermes
Narcissus
Grape
Jasmine & Honey
Brilliand
Peach
Sil
Explosion
Bella
Stawberry
Shoft

Quelle
Bellissima
Pear & Caramel
Old Wood
Euphoria
Ignite
Allure
Vanilla
Luxury
Eucalyptus & Mint
Violet
Cotton
Ocean Breeze
Stradivarian
Mediterranean
Bouquet & White Flowers
Weekends
Coffee

Apple & Heather
Madam E.
Bread
Lavender
Relax
Musk
Chocolate
Lemon Lime & Tea
Disclosure
Hypnotic
Butter Cake
Bubble Gum
Vogue
Melon
Orange & Grapefruit
24Gold
Pina Colada

